

Miller & Rhoads

"The Shopping Center"

Miller & Rhoads

Xmas Stocks Are Ready---Begin Shopping NOW

Shop Early---Shop During the Golden Morning Hours

One feels in a better humor to make selections then and, not being so busy, the salespeople have more time to suggest and otherwise aid one in the purchase of one's gifts. The Miller & Rhoads store was never so full of beautiful Xmas merchandise, nor so full of opportunities for the early Xmas shopper.

Begin Your "Early Shopping" NOW!



Suits! Suits! Suits!

New Winter Models for Women and Misses
A Special Sale
at \$35.00

HIGHLY IMPORTANT, in connection with this offer, is the fact that these Suits belong to a class much higher than their price indicates. Also, being mostly one of a kind, the variety is exceedingly large; comprising the most popular shades materials and models for fall and winter.

A great many of these models are Fur trimmed; have large collars and deep cuffs. Also, there are plain tailored Suits with no trimmings. The short or knee-length Coats are silk lined. All have smart, plain skirts.

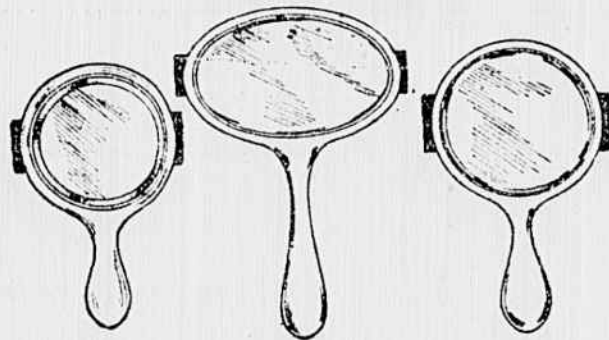
Materials	Models	Colors
Silvertone	Full Belted	Beetroot
Burella	Straight Line	Navy
Broadcloth	Plain Tailored	Taupe
Wool Velour	Fitted	Green
Serge	Novelties	Brown, etc.

In all, about one hundred and twenty-five Suits are in this lot from which to make a selection. At \$35.00 the values are too exceptional to be overlooked.

Second Floor—West.

It Could Cost More but It Couldn't Be More Beautiful

"IVORY PYRALIN"



We often hear the question asked our salespeople, "Is this real ivory?" To give a complete answer to this question, it would require more space than is allotted for this advertisement; but suffice it to say that there isn't enough real ivory in the world to supply one-half the people of Richmond, inasmuch as genuine ivory is elephant tusk, and there are comparatively few elephants in the world. Ivory as sold by us is a cellulose product (pyralin), whence the names of pyralin or

celluloid. It takes from four to six months to season ivory, and we have to place our orders far in advance to secure the merchandise you want and the kind we want to sell you at the least possible cost.

Our Xmas stock of "Du Barry," the French pattern, as well as the regular shapes, is here in abundant quantities now. And we might say that since our orders were placed the goods have advanced 20%, although our selling prices are based on the prices we paid. Monogram engraving in self-tone or in color tints can be done as ordered on any article.

Mirrors, \$1.00 to \$5.98.
Hair Brushes, \$1.00 to \$3.98.
Combs, 25c to \$1.00.
Clothes Brushes, \$1.00 to \$2.75.
Bonnet Brushes, 79c to \$1.39.
Hat Brushes, \$1.00 to \$1.69.
Puff Boxes, 69c to \$3.50.
Hair Receivers, 69c to \$2.25.
Jewel Boxes, \$1.00 to \$3.98.
Clocks, \$1.50 to \$15.00.
Candle Sticks, \$1.00 to \$1.69.
Trays, 25c to \$2.08.
Nail Polishers, 25c to \$1.50.

Perfume Bottles, 50c to \$5.98.
Shaving Brushes, \$1.50.
Dresser Sets, \$13.50 to \$27.50.
Gentlemen's Sets, \$5.98.
Soap Boxes, 25c to 50c.
Tooth Brush Boxes, 50c to 69c.
Shoe Horns, 25c to \$1.00.
Manicure Articles, 25c to \$1.50.
Military Brushes, \$5.00 to \$6.50 a pair.
Bud Vases, 50c to \$1.25.
Whisk Brooms, \$1.25.
Pin Cushions, \$1.00 to \$3.50.
Pin Boxes, \$1.69.
First Floor—West.

Xmas Hints

Remember the Soldier in your gift-getting plans—the Military Booth—first floor—offers many valuable suggestions. Get information here as to how to send gifts to France and to the camps. First Floor—West.

For Wrapping Xmas Parcels

and making them appear all the more attractive, visit the Dennison Booth—First Floor or Basement. Corrugated Boxes, Tags, Seals, Wrapping Papers, Twines, Cards and so many other "Merry Xmas" things are to be seen there.

Ivory-Toned Dressing Sets

—and separate articles are cheaper than what we would have to pay for them to-day.

We bought early and are glad to give our patrons this opportunity of buying their Xmas gifts at these ridiculously low prices—25c to \$1.00 each.

See these—Mirrors, Brushes, Combs, Puff Boxes, Hair Receivers and kindred articles—at a main floor booth.

Ivory Knitting Needles

With Solid Gold Heads. Each pair in a box and engraved free.

Just the gift so many want now. And just think of the Solid Gold heads, and only \$1.00 a pair.

Jewelry Department, First Floor—West.

This Year More Than Ever Before It Will Be Advantageous To

DO YOUR CHRISTMAS SHOPPING EARLY

If gifts are to be sent to the front arrange now. This Store will help.

Christmas Stocks Ready



Coats! Coats! Coats!

Over One Hundred---Extraordinary Values
at \$25.00

NOT before this season have we been in position to offer such wonderful Coats for the money. The assortment of styles is very large and most all are trimmed with beautiful Furs.

Plain tailored, fitted, semi-fitted and straight-line belted models, with fancy or plain color linings.

Materials are Burella, Wool Velour, Pom-Pom and Fancy Novelty Cloths, in colors of Taupe, Green, Brown, Blue, Beetroot, Plum and Black.

Sizes and models for women and misses. Make your selection early. Second Floor—West.

Women's Street and Afternoon FROCKS

In Two Important Special Lots
\$19.75 and \$25

An extremely varied collection, representative of Fashion's latest and cleverest notes.

At one or another of the prices there are tailored Serge Frocks; also in the following combinations: Serge and Satin, Sol's Satin, Satin and Georgette Crepe, Wool Jersey, etc.

These come in this season's most popular shades, and they include all sizes for women and misses.

Second Floor—West.

Mourning Apparel

An Individualized Department, in which selection may be made in Seclusion and Privacy.

Mourning apparel of distinguished refinement, designed in accord with the silhouette of fashion. Suits, Coats, Gowns, Blouses, Neckwear and all the accessories for mourning wear.

Capable and obliging service.

Second Floor—West.

GIFT BOOKS

From the Miller & Rhoads Book Shop---More Beautiful Than Ever

This year are the many, many books from all the representative publishers. We invite your early inspection and are listing just a partial list of some of the most noteworthy:

Colonial Days, by Nathaniel Hawthorne, 75c.
Roughing at the Bush and Forest or Life in Canada, by Susan Moody, \$2.00.
National Humor, including Scottish, English, Irish, Welsh, Cockney and American, \$2.00.
Thisledown, Scotch Humor, by Robert Ford, \$2.00.
Men of the Old Stone Age, their environment, life and art, \$5.00.
The Dwelling Houses of Charleston, S. C., by Alice and Huber Smith, \$6.00.
Canadian Poets and Poetry, chosen and edited by John W. Garvin, \$3.00.
The Romance of Escapes, by Tighe Hopkins, \$3.00.
Vagabonding Down the Andes, by Harry A. Frank, \$4.00.
Basement—South.

Hand-Embroidered JAP. KIMONOS

Some very attractive ones—like the illustration—with sash, come in beautiful floral designs; also embroidered in "Bird-of-Paradise" in natural colors; others embroidered in lotus, cherry blossom and Japanese persimmon—beautiful and artistic colorings. These are priced \$2.98.

Special Japanese Kimonos, in Gray, Copenhagen, Rose, Light Blue or Pink—embroidered in white—for \$1.59.

Second Floor—East.

Sweet Grass Baskets

Made in South Carolina by the natives, but are sold here much cheaper than there, why?

Because we bought large quantities. At the Art Dept. at 29c, 39c, 49c and 59c.

Second Floor—South.

